

# SCTE LEADERSHIP INSTITUTE

+ Strengthening cable organizations by developing future leaders.

## SCTE LEADERSHIP INSTITUTE

The SCTE Leadership Institute is designed to enhance the careers of current and future leaders. Through partnerships with highly-regarded institutions and organizations, SCTE Leadership Institute programs are able to leverage the best and brightest minds and educators both within and outside of the cable telecommunications industry.



### SCTE-Tuck Executive Leadership Program



Tuck **Executive Education** at Dartmouth

The SCTE-Tuck Executive Leadership Program ensures that current and future cable technology and operations executives have the business and leadership skills they need to create and execute strategies that impact their organizations.

Designed in conjunction with the cable industry's foremost thought leaders, the program leverages the resources of the world-renowned Tuck School of Business to help attendees understand how to anticipate and manage changes that are ahead for the industry. This intensive program optimizes the communication skills needed to effectively execute on strategy and to successfully lead peers in the delivery of networks and associated services. The program also provides:

- + Communication strategies that can take strategic visions from concept to reality
- + Leadership skills for influencing, managing and getting optimal results from organizations
- + Business and operations skills that can optimize resources for maximum efficiency and return on investment
- + Critical thinking necessary for achieving and maintaining technical and business leadership in today's competitive market

### SCTE - Georgia Tech Management Development Program



Designed in conjunction with the faculty at the nationally ranked Georgia Tech Scheller College of Business, this program provides the foundation for high-potential individuals to grow into management positions related to technical and operational aspects of the cable telecommunications industry. The immersive curriculum will include a broad mix of classes that have a particular emphasis on the practical needs of cable professionals, and may include topics such as:

- + Developing a Technology Strategic Plan
- + Analyzing Financial Statements
- + Managing Technology Projects
- + Leading and Managing High Performing Teams
- + Understanding Outsourcing Arrangements
- + Cable Industry Technology and Business Trends
- + Making Technology Decisions Based on Total Cost of Ownership
- + Radio Frequency Network Management
- + Managing Change in Technology Implementations

**About the Georgia Tech Scheller College of Business:** The intersection of business and technology has always been at the heart of the College of Management and today that focus is more relevant than ever. Leveraging Georgia Tech's strengths in entrepreneurship and technology innovation, the College grounds students in critical thinking and teaches them to perform in highly technological and global environments. The interdisciplinary curriculum stresses teamwork, cultural diversity, and relevant solutions to real-world problems to prepare tomorrow's business leaders to achieve, lead, and succeed in today's changing technological environments.

➔ Learn more about the SCTE Leadership Institute at [www.scte.org/institute](http://www.scte.org/institute)



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