SCTE·ISBE

Why Certifications Matter

An SCTE·ISBE certification represents more than simply passing a class. It's an expert designation earned by telecommunication professionals after completing coursework, applying knowledge on the job, and developing skills to assure job qualification. And, for today's technical professionals, preparing for a certification is one of the best ways to add the critical skills the industry needs right now—and the skills that will be needed to succeed in the workforce of tomorrow. Take a closer look at all the reasons professionals are seeking certification now, more than ever.

Certified Professionals Are Better At:

Closing skills gaps

Meeting business requirements

Reducing time to troubleshoot

Completing projects faster

The Cloud Needs More Certified Employees

BY 2021
38%
of tech positions will be cloud related and SCTE·ISBE offers **Cloud Essentials certification**

35%
of certified tech professionals say they are **more influential during cloud deployments** than non-certified counterparts

Certification Leads To Compensation

23% of certified technologists report **receiving up to a 20% salary increase**

21% disclosed they received a **salary increase of 11-20%**

15% of certified employees, on average, **earn more than those without certification**

2% of average salaries in North America **jumped with each certification earned**

Certified Employees Are More Effective

37% of tech professionals say certification helped them **perform complex tasks more confidently**

45% have implemented efficiencies

43% **are faster** at performing their job

23% say product/service deployments have gone smoother

Certified Employees Are More Effective

52% say their expertise is more sought after within their organization

89% say they gained more job responsibilities after completing their certification

28% said it made them more valuable to their employer

94% of employees say they would stay at a company longer if it invested in their learning and development

Prepare yourself for the future of connectivity today! Get certified with SCTE·ISBE.

Learn more at scte.org/certification

scte.org · isbe.org