

Breaking Down the Benefits of Certification

Telecommunication professionals want to make themselves as marketable as possible in a field that's becoming increasingly competitive. Companies are desperate to hire and retain top talent in the field. Consumers want to be connected to the latest technologies. An SCTE certification can fulfill all of these needs—and more. **See how.**

A Leg Up On the Competition Certified Professionals Have Higher:



Confidence



Knowledge




Productivity



Success

More Valuable to Employers

Companies that employ certified professionals enjoy:

24% 

higher profit margins

(SOURCE: Shift's eLearning Blog)

⇒ 22%

faster rollouts of products/processes

(SOURCE: IBM Training – The Value of Training)

64% 

growth in fiber-related installs

(SOURCE: SCTE Case Study)



62%

new hires retention rate

(SOURCE: IBM Training – The Value of Training)

70%

retention of existing employees

(SOURCE: Shift's eLearning Blog)

7 Training Options Offered By SCTE

Everyone has different learning triggers, attention spans, availability and ways they like to learn and retain information. SCTE has the perfect training option for everyone.



VirtuLearn®

Interactive, multisensory training that can be completed anywhere, at your own pace



LightningMods™

Course content in 10 minutes or less



eBooks

Easily digestible material available on a mobile app



NetworkSim®

3D-simulated environments that bridge the gap between eBook knowledge and actual application



VirtuGame®

Interactive games that help absorb and retain key competencies in a fun way



Bootcamps

One-time learning in a classroom setting



Back to Basics

Short, to the point facts and graphics



MicroLessons

Quick hits of information when you need a refresh before a customer visit



ROI Enterprise License Training

Based on a recent case study: Partnering with SCTE for Training Drives Next-Level ROI:

\$112,000

total investment for **Enterprise License Training**

\$351,000

in total **company savings**

4,680 decrease
in truck rolls per year

313% total
Return on Investment

17% engagement
with optional participation

Get certified with SCTE today!

The industry's premier endorsement for professionals.

Learn more at scte.org/certification