Telecommunication professionals want to make themselves as marketable as possible in a field that’s becoming increasingly competitive. Companies are desperate to hire and retain top talent in the field. Consumers want to be connected to the latest technologies. An SCTE certification can fulfill all of these needs—and more. See how.

Breaking Down the Benefits of Certification

### A Leg Up On the Competition
Certified Professionals Have Higher:

- **Confidence**
- **Knowledge**
- **Productivity**
- **Success**

#### More Valuable to Employers
Companies that employ certified professionals enjoy:

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>More valuable to employers</td>
<td>74%</td>
</tr>
<tr>
<td>24% higher profit margins</td>
<td><strong>(SOURCE: Shift’s eLearning Blog)</strong></td>
</tr>
<tr>
<td>Faster rollouts of products/processes</td>
<td><strong>(SOURCE: IBM Training – The Value of Training)</strong></td>
</tr>
<tr>
<td>Growth in fiber-related installs</td>
<td><strong>(SOURCE: SCTE Case Study)</strong></td>
</tr>
<tr>
<td>64% retention of existing employees</td>
<td><strong>(SOURCE: Shift’s eLearning Blog)</strong></td>
</tr>
<tr>
<td>70% new hires retention rate</td>
<td><strong>(SOURCE: Shift’s eLearning Blog)</strong></td>
</tr>
</tbody>
</table>

#### 7 Training Options Offered By SCTE
Everyone has different learning triggers, attention spans, availability and ways they like to learn and retain information. SCTE has the perfect training option for everyone.

- **LightningMode™** Interactive, multisensory training that can be completed anywhere, at your own pace.
- **eBooks** Easily digestible material available on a mobile app.
- **NetworkSim®** 3D simulated environments that bridge the gap between eBook knowledge and actual application.
- **VirtuGame®** Quick hits of information when you need a refresh before a customer visit.
- **Back to Basics** Short, to the point facts and graphics.
- **MicroLessons** One-time learning in a classroom setting.
- **Bootcamps** Short, to the point facts and graphics.

### ROI Enterprise License Training
Based on a recent case study: Partnering with SCTE for Training Drives Next-Level ROI:

- **$112,000** total investment for Enterprise License Training
- **$351,000** in total company savings
- **4,680 decrease in truck rolls per year**
- **313% total return on investment**
- **17% engagement with optional participation**

Get certified with SCTE today!

The industry’s premier endorsement for professionals.

Learn more at scte.org/certification