

SCTE-CORNELL UNIVERSITY AGILE LEADERSHIP PROGRAM

October 18-21, 2021

The Program

In this era of explosive industry growth and rapid evolution, the pace of change on the inside of your company has to match the pace of change on the outside. Agile leadership is a methodology to accelerate projects and manage for outcomes instead of output. This program will give you the mindset and tools you need to empower teams for rapid innovation, iteration, and learning as your organization strives for continuous improvement. Content addresses both the technical and the human side of change management.

The Experience

This is not your usual classroom experience! Our world-class faculty model the Agile ethos of learning through doing. The highly interactive sessions incorporate experiential learning, case studies, industry speakers, and lively debate in an environment of skeptical inquiry. Faculty will challenge you to bridge the “knowing-doing gap” by creating actions plans to deploy the Agile tools in your unique organizational context. The learning community we create is an essential part of your development; participants learn from one another and develop personal and professional networks that pay dividends long after the program has ended.

About Cornell University

Engineering has been at the heart of Cornell University since its founding in 1865, when Ezra Cornell, inventor and self-taught engineer, started a University whose doors would be open to any person for any study. The founding values of equal access and cross-disciplinary collaboration are reflected today in the special relationship between the College of Engineering and College of Business, where faculty and students set new standards for business technology innovations on both the Ithaca campus and the recently founded Cornell Tech campus in New York City.

About the Faculty

Faculty for the SCTE-Cornell Agile Leadership Program come from the College of Engineering, consistently ranked in the Top-10 for undergraduate degrees and at the top of all Ivy League engineering programs, and the world-renowned SC Johnson College of Business. Faculty are selected on the basis of their engineering and business acumen, industry experience, and teaching excellence.

Who Should Attend

The SCTE-Cornell University Agile Leadership Program is for current and near-future people leaders with a desire to implement best practices for rapid innovation and high team engagement. Some familiarity with Agile methodology is desirable but not required.

AGENDA (EST)

DAY 1: MONDAY, OCTOBER 18, 2021

1:00pm - 1:45pm	Welcome and Orientation
1:45pm - 4:45pm	Traditional Project Management and the Risks
4:45pm - 5:45pm	Speaker
5:45pm - 6:15pm	Afternoon Break
6:15pm - 7:30pm	Dinner (if In-Person)

DAY 2: TUESDAY, OCTOBER 19, 2021

8:30am - 9:00am	Breakfast
9:00am - 12:00pm	Agile Project Management
12:00pm - 1:00pm	Lunch
1:00pm - 2:00pm	Why Your Agile Efforts Will Fail
2:00pm - 2:15pm	Break
2:15pm - 4:30pm	Getting to Sustainable Agility: How to Manage Change
4:15pm - 4:30pm	Break
4:30pm - 5:30pm	Panel: Agile Across the Cable Telecommunications Industry
5:30pm - 6:15pm	Afternoon Break
6:15pm - 7:30pm	Dinner (if In-Person)

DAY 3: WEDNESDAY, OCTOBER 20, 2021

8:30am - 9:00am	Breakfast
9:00am - 10:15am	Getting to Sustainable Agility: How to Train Teams in Agile
10:15am - 10:30am	Break
10:30am - 12:15pm	Collaborative Communication
12:15pm - 1:00pm	Lunch
1:00pm - 3:30pm	Innovation and Creativity in Agile Teams
3:30pm - 3:45pm	Break
3:45pm - 5:00pm	Technology Corner: Business Opportunities - Smart Home Technology
5:00pm - 6:00pm	Afternoon Break
6:00pm - 7:30pm	Dinner (if In-Person)

DAY 4: THURSDAY, OCTOBER 21, 2021

8:30am - 9:00am	Breakfast
9:00am - 9:15am	Welcome Back
9:15am - 12:00pm	How to Measure Your Agile Success
12:00pm - 1:00pm	Lunch
1:00pm - 2:30pm	An Agile Simulation

For more information and to register, please contact us at cap@scte.org.