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COX, ROGERS TO PRESENT ENERGY REDUCTION CASE STUDIES AT CABLE-TEC EXPO

Virtual Conference Session to Highlight Savings from Implementation of SCTE•ISBE Standards

OCT. 1, 2020 (EXTON, PA) — Cox Communications and Rogers Communications will highlight energy reductions achieved using SCTE•ISBE standards when they present at SCTE•ISBE Cable-Tec Expo® Virtual Experience on Wednesday, Oct. 14.

The two companies will be among the presenters highlighting how they achieved critical facilities energy reductions of 20% or more by implementing standards and operational practices that have been created by SCTE•ISBE Standards' Energy Management Subcommittee (EMS). The presentations will be held during the [Energy 2020 session](#), a 90-minute breakout scheduled for 2:00 p.m. ET Oct. 14.

Cable-Tec Expo will take place virtually Oct. 12-15. Attendance is free upon registration at expo.scte.org.

“The potential impact of facilities planning improvements on temperature management has been among the priority areas targeted by cable as a way to reduce the industry’s energy footprint,” said Derek DiGiacomo, senior director, energy management for SCTE•ISBE. “As the energy program evolves beyond 2020, the time and commitment the EMS members have contributed to the creation of new standards will continue to result in lower consumption and reduced expenses that benefit cable operators in a significant and measurable way.”

The Cox presentation will show how 20% year-round energy savings can be achieved through deployment of such measures as: optimization of airflow; increases in HVAC setpoints; outside air economization; migration to more efficient HVAC systems; and deployment of LED lighting and solar/photovoltaic projects. Rogers will highlight an overall 23% reduction in energy consumption in a 40,000 square foot billing center via implementation of cooling best practices to optimize airflow, virtualization of billing systems and decommissioning of unnecessary servers.

The presentations show the effect of numerous SCTE•ISBE standards on final outcomes, including: [SCTE 184 2015](#): SCTE Energy Management Operational Practices for Cable Facilities; [ANSI/SCTE 213 2015](#): Edge and Core Facilities Energy Metrics; [SCTE 218 2015](#): Alternative Energy, Taxes, Incentives, and Policy Reference Document; [SCTE 219 2015](#): Technical Facility Climate Optimization Methodology; [SCTE 228 2016](#): Inventory of Energy Efficiency Practices for Broadband Provider Facilities; and [SCTE 246 2018](#): Best Practices in Photovoltaic System Operations and Maintenance for Cable System Operators.

Energy 2020 brings together cable operator and vendor expertise to create alignment on standards and operational practices, to drive design and implementation of equipment, and to create SCTE•ISBE training resources that will enable workforce teams to optimize technology for maximum efficiency.

More information on Energy 2020 and the SCTE•ISBE Energy Management Program is available at <http://www.scte.org/energy/> or by e-mailing energy@scte.org.

The SCTE•ISBE Standards program is the only [ANSI-accredited](#) standards body in the cable industry and one of the top 10 ANSI-accredited standards developing organizations in the United States. Founded in 1995, SCTE•ISBE's Standards program is comprised of more than 1,100 experts and 140 member organizations and has served as the technical foundation for more than \$1.1 trillion in revenue from high-speed broadband, digital television, advanced advertising and other services. Details about the SCTE•ISBE Standards Program—including how to become involved as an SCTE•ISBE Standards Program member—are available at www.scte.org/standards or by e-mailing standards@scte.org.

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SCTE•ISBE Cable-Tec Expo®

The largest cable telecommunications and technology tradeshow in the Americas, SCTE•ISBE Cable-Tec Expo® is known across the industry and beyond as the preeminent venue for thought leadership, engineering innovation, and deal-making within the broadband telecommunications sector. No other industry event brings together content and service providers, technology partners, industry experts and innovators at every level to learn, network, and shape the future of connectivity. More information at expo.scte.org.

About SCTE•ISBE

SCTE•ISBE is envisioning the future of connectivity, today. Through technological leadership and innovation in the cable industry, SCTE•ISBE is creating a more connected world. As a not-for-profit member organization, SCTE•ISBE moves member companies forward through continuous training for the workforce of tomorrow and by putting leaders into the conversations that matter. In partnership with CableLabs® and NCTA, SCTE•ISBE is building the future of 10G, leveraging its expertise for the acceleration and deployment of technology. SCTE•ISBE is the force behind the annual SCTE•ISBE Cable-Tec Expo®, the largest cable telecommunications and technology trade show in the Americas. More at www.scte.org.