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CHARTER'S STEPHANIE MITCHKO-BEALE, CABLELABS' PHIL MCKINNEY TO ADDRESS SCTE•ISBE TUCK

OCTOBER 22, 2020 (Exton, PA)—Stephanie Mitchko-Beale, executive vice president and CTO of Charter Communications, and Phil McKinney, president and CEO of CableLabs®, will be special guest speakers at the [SCTE•ISBE-Tuck Executive Leadership Program](#) next week, it was announced today by the Society of Cable Telecommunications Engineers (SCTE); SCTE's global brand, the International Society of Broadband Experts (ISBE); and [Tuck Executive Education at Dartmouth](#).

McKinney will kick off the back-to-back appearances on October 26 when he speaks on innovation, the 10G platform and the industry's technology vision. Mitchko-Beale, who will discuss how leadership underpins technology success and other topics, will address the Class of 2020 on October 27. Mitchko-Beale will be the first SCTE•ISBE-Tuck alum (Class of '13) to deliver a leadership conversation at the program.

SCTE•ISBE-Tuck will be conducted virtually October 25-30. Companies with executives enrolled include: Alpha Technologies; Charter Communications; Comcast; Corning; Cox; Liberty Global; Shaw Communications; and VeEx. The program is scheduled to return to the Dartmouth College campus in Hanover, NH next year from April 25-30.

"From ideation and strategic visions to deployment and operations, leadership is fundamental to the evolution of cable technology," said Mark Dzuban, president and CEO of SCTE•ISBE. "Phil McKinney's experience in Silicon Valley and at CableLabs and Stephanie Mitchko-Beale's rich industry perspective – as an MSO and vendor executive and an SCTE•ISBE-Tuck alumna – will enrich the virtual experience for the Class of 2020."

Regularly acclaimed as one of the most powerful women in cable, Mitchko-Beale is an Emmy Award winner and the 2013 winner of the prestigious Women in Technology Award presented by SCTE•ISBE, WICT and CableFax. Author of "Beyond the Obvious," McKinney was dubbed "The Innovation Guru" by Vanity Fair and his teams have been recognized as among the most innovative in the technology industry. Along with Dzuban, he has been recognized as an Innovation Laureate by The Cable Center.

Celebrating its 10th year, the SCTE•ISBE Leadership Institute at Tuck Executive Education at Dartmouth attracts elite professionals from across the cable industry, including senior directors, vice presidents, senior and executive vice presidents, and C-level executives. The immersive curriculum offers opportunities for intensive learning and peer interaction for executives representing service providers, technology partners, industry associations, and other organizations. Recent guest speakers have included Tom Rutledge, chairman and CEO of Charter; Dave Watson, president and CEO of Comcast Cable and senior executive vice president of Comcast Corporation; Michael Powell, president and CEO of NCTA – The Internet and Television Association; and others.

The SCTE•ISBE Leadership Institute at Tuck Executive Education at Dartmouth is designed to help C-Level executives, vice presidents, and senior directors foster the leadership and critical-thinking skills

needed to create and implement successful business and technology strategies. The program leverages the faculty and resources of the Tuck School of Business at Dartmouth, which is consistently ranked among the world's top business schools by *Forbes*, *The Wall Street Journal*, *The Economist*, and *U.S. News & World Report*.

A complementary program, the [SCTE•ISBE Leadership Institute at Georgia Tech Scheller College of Business](#), is a technically oriented curriculum that is geared toward high-potential, mid-level cable engineering and operations professionals.

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About Tuck Executive Education at Dartmouth:

Tuck Executive Education offers executives innovative and transformative learning opportunities that address real-world business problems and accelerate their own professional development. Tuck's world-class professors bring both deep content knowledge and highly strategic facilitation skills that fully engage experienced executives in an active and collaborative learning process. Executives emerge with the skills and insights they need to address the challenges their organizations face and take their own leadership development to the next level. For more information, please visit <http://www.exec.tuck.dartmouth.edu/> or contact Phil Barta at 603-646-6474.

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About SCTE•ISBE

SCTE•ISBE is envisioning the future of connectivity, today. Through technological leadership and innovation in the cable industry, SCTE•ISBE is creating a more connected world. As a not-for-profit member organization, SCTE•ISBE moves member companies forward through continuous training for the workforce of tomorrow and by putting leaders into the conversations that matter. In partnership with CableLabs® and NCTA, SCTE•ISBE is building the future of 10G, leveraging its expertise for the acceleration and deployment of technology. SCTE•ISBE is the force behind the annual SCTE•ISBE Cable-Tec Expo®, the largest cable telecommunications and technology trade show in the Americas. More at www.scte.org.