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## SCTE•ISBE SEEKS FUTURE-FOCUSED THOUGHT LEADERS FOR CABLE-TEC EXPO® 2021

### *Call for Papers Now Open for the Largest Cable Telecommunications and Technology Trade Show in the Americas*

**February 16, 2021 (EXTON, PA)** — When SCTE•ISBE Cable-Tec Expo®, the largest cable telecommunications and technology trade show in the Americas, returns to Atlanta in October the content will be centered on cable's future. The event will be focused on how operational transformation will propel network performance, the promise of 10G to transform the lives of consumers, and emerging tools for the workplace of the future.

In the call for papers issued today for Expo's [Fall Technical Forum](#), SCTE•ISBE is seeking subject matter experts in ten key categories that explore new and emerging technologies as well as operational excellence. Categories include: operational transformation; internet of things, home networking, smart cities and emerging services; energy management and sustainability on the road to 10G; security and privacy; the workplace of the future; video services; and more. Kevin Hart, chief product and technology officer at Cox Communications, will act as show chairman and will review all technical abstracts for the Fall Technical Forum. All abstracts must be submitted for consideration by April 9, 2021. The complete call for papers can be found at [expo.scte.org/callforpapers](http://expo.scte.org/callforpapers).

"Expo 2021 will showcase cable's future and put a spotlight on the emerging technologies and operations that will underpin the continued transformation that is happening within the industry and beyond. Expo is a unique opportunity to bring together thought leaders from within and outside of cable to share pivotal knowledge that will change consumers' lives," said Mark Dzuban, president and CEO of SCTE•ISBE. "While last year's virtual event was a huge success, we are eager to move forward with a hybrid approach for 2021, integrating the on-site experience with virtual elements from last year."

SCTE•ISBE Cable-Tec Expo®, scheduled for Oct. 11 to 14 at the Georgia World Congress Center in Atlanta, is known across the cable industry and beyond as the preeminent venue for thought leadership, engineering innovation, and deal making within the broadband telecommunications sector. No other event brings together content and service providers, technology partners, industry experts and innovators at every level to learn, network and shape the future of connectivity.

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#### **About SCTE•ISBE**

*SCTE•ISBE is envisioning the future of connectivity, today. Through technological leadership and innovation, SCTE•ISBE has served as the applied science leader for the cable telecommunication industry for more than five decades. As a not for profit, member organization, SCTE•ISBE moves member companies forward through continuous training for the workforce of tomorrow and by putting leaders into the conversations that matter. SCTE•ISBE is the force behind the annual SCTE•ISBE Cable-Tec Expo®, the largest cable telecommunications and technology tradeshow in the Americas. SCTE•ISBE is a subsidiary of [CableLabs®](#). More at [www.scte.org](http://www.scte.org).*